

Expansion Sale

UNION LINE
HUCK TOWELS
18x34; special.
(Second Floor.)

29c

Seamless Sheets

81x90 sheets,
good quality, no
starch. Each

\$1.69

(Second Floor.)

Bry's
MEMPHIS, TENN.

Bleached Domestic

36-in. bleached
domestic,
excellent
quality: yard

20c

(Second Floor.)

Planned To Introduce Our New Seven-and-a-Half Acre Store

It is with pardonable pride that we announce this event, planned at the completion of our New Annex, that brings to Memphis the largest department store in the South—the largest department store in any city of less than two hundred and fifty thousand population, and a store that does the largest volume of business, per capita, in America.

A Half Million Dollars' Worth of Seasonable New Merchandise Offered in the Usual Bry Way

The natural order of things would have seen our new 174,299-foot annex completed October 1st, and in anticipation of this we planned a sale—sort of house-warming—that would never be forgotten. Buyers searched the markets and the facts squarely before the manufacturers and contracted for approximately a half-million dollars' worth of clean, new, seasonable merchandise. And while the Annex is not entirely completed, the special merchandise is all here, and we will celebrate anyhow—and promise a never-to-be-forgotten bargain event

Unbleached Domestic Yard Wide

36-inch unbleached domestic,
heavy round thread
quality at, yard 15c.

15c

(Second Floor.)

French Serge—All Wool Forty Inches Wide

All wool, fine twill in black,
navy and brown—splendid
values.

\$1.98

(Second Floor.)

Zephyr Ginghams

32 Inches Wide

A high-grade 32-inch
Zephyr dress gingham in
a complete assortment of
up-to-date plaids and
checks.

29c

(Main Floor.)

Dress Percales

Yard Wide

36-in.; white grounds,
also indigo blue in
dress and shirting
styles; limit 10 yards.

25c

(Second Floor.)

Outings

30 Inches Wide

In checks, plaids,
stripes and plain
colors; fleecy
heavy quality.

25c

(Second Floor.)

Huck Toweling

18 Inches Wide

18-inch huck
and soft spun
towelings with
plain and colored
border.

19c

(Second Floor.)

Apron Ginghams

18c

(Second Floor.)

Apron ginghams,
best quality in
blue, brown and
black checks.

Men's Cotton Sox

3 Pairs in
a Box

59c

Come in all wanted colors, also
black and white, high spliced
heel, double sole and toe.

(Main Floor.)

Expansion Sale Kid Gloves

\$2.69

New flexible skins, guaranteed perfect, two-clasp; complete line of sizes; every shade for autumn.

Silk Gloves

Doubly tipped fingers, two-clasp; every wanted color and size.

67c

(Main Floor.)

WOMEN'S FULL SILK

Hose
\$1.59

Lisle elastic tops, high spliced heel and toe; good assortment sizes; cordovan, gray, white, bronze, black. This is a real sensational value; all first quality.

(Main Floor.)

Expansion Sale House Dresses

Gingham
& Percale
\$1.98

Regular and extra size dresses, gingham and percale; several different styles, including house belt Billie Burkes—made in the most attractive designs and trimmed most effectively.

(Fifth Floor.)

Expansion Sale Kimonos

Flannelette
\$1.98

Elastic waist and loose flowing empire styles; a new range of pretty fall patterns in flannel-ettes, including gray, blues, lavenders, old rose, etc.; sizes 36-44.

(Fifth Floor.)

Expansion Sale Sateen Petticoats

\$1.98



Both regular and extra sizes in black and colors, several different styles, all lengths. Extra well made.

(Fifth Floor.)

Expansion Sale 200 Cotton Mattresses



\$5

Full forty-five-pound mattress, double roll edge, cotton filled, art ticking; just 200 of these mattresses and none sold to dealers.

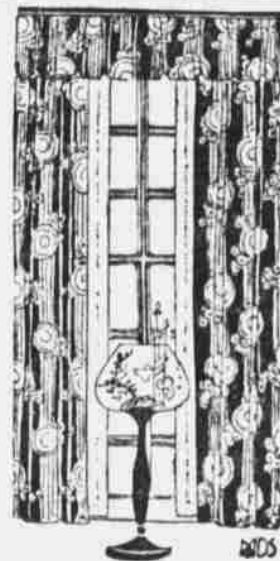
(Fourth Floor.)

Expansion Sale Lace Curtains

1,200 Pairs—Sale Price \$1.00

We were offered these goods by telegraph by one of the biggest curtain manufacturers in New York, and we wired ship at once by express. No curtain in the lot but what is a desirable pattern. Your choice for \$1.00 pair.

In the New Store—Fourth Floor.



Umbrellas

\$2.39

36-inch Paragon frame, black cover, umbrellas with assorted color ring handles.

(Main Floor.)

Expansion Sale Notions



Belding Silk Thread, 12c
All shades.
Gold Medal Hair Pins, 9c
144 in box.

Whisk Brooms, 39c
Medium and large size.
Children's Hickory Garters for 25c
All sizes and the good kind.

Dress Snaps
35 dozen cards. None sold to dealers.

Faultless Adjustable Skirt Belts, 14c

Warner's Beltine
Black or white; 2-inch, 11c; 2 1/2-inch, 10c; 3-inch, 22c.

Japanese Pearl Buttons
3 Cards 25c
In wanted sizes.

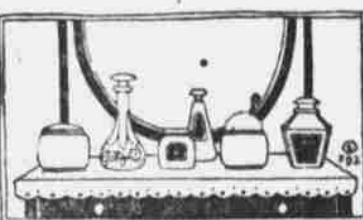
Venida Hair Nets,
Dozen 89c
Fringe or cap; all shades.
(Main Floor.)

Cretonne Pillows \$1

This purchase embraces over 500 pillow cases. All fitted with silk floss.

(Fourth Floor.)

Expansion Sale TOILET GOODS



PINAUD'S LILAC VEGETAL, 75c
WOODBURY'S FACIAL SOAP, 19c
WILLIAMS' TALCUM POWDER, 12c
MARY GARDEN TALCUM, 22c
FLORIMAE TOILET WATER, \$1.98
AZUREA TOILET WATER, \$1.98
6 CAKES IVORY SOAP, 35c
(One deal to a customer.)
HAIR BRUSHES, 39c
White handle, assorted wood backs.
HAND MIRRORS, 49c
Mahogany and ebony finished backs.
HUGHES' IDEAL RUBBER CUSHION HAIR BRUSHES
59c, \$1.29, \$1.89
WRISLEY'S ALMOND AND CUCUMBER LOTION, 19c
For chapped hands.
MENTHOLATUM

Small size, 16c Large, 65c Medium, 35c
None of the above items sold to dealers. We reserve the right to limit quantities.

(Main Floor.)